

2024-2025 Youngstown Press Club Scholastic Awards Categories

- **News article, Broadcast story or Website story.** Must be factual (no editorializing), accurate, well-organized and clearly written, with appropriate attribution.
- **Feature article, Broadcast story or Website story.** Must be engaging and clearly-written, capturing the essence of the topic or person with intriguing details and colorful questions.
- **Sports news article, Broadcast story or Website story.** Must follow general criteria for news articles; must go beyond game summary, follow standards for sports writing and avoid overuse of sports jargon.
- **Sports feature article, Broadcast story or Website story.** Must follow general criteria for feature articles with focus on an athlete, team or sports-related subject.
- **News Publication or Website.** Must be engaging and adhere to highest journalism standards to inform its audience. Will accept metrics like publication circulation and web traffic.
- **Editorial cartoon/News graphic.** Must either help to articulate a complex story or display a clear message regarding a social topic or event and be well-designed.
- **Editorial/Column/Opinion.** Thought-provoking writing that reflects the author's — or the publication's — thoughtful analysis and reflection on a topic. Work should also provide fair analysis with emphasis on good research and constructive criticism or advocacy.
- **Best Use of Social Media.** Must display proficiency in using social media platforms to break news or promote traffic to an online site, broadcast or print news publication.
- **Photography or video package.** A published, non-sports photo with appropriate contrast, balance, framing and composition; must capture the essence of an event or subject.
- **Layout/Design.** Must display exceptional and creative layout; judged on strength of visual impact (placement of articles, photos, and illustrations). Will accept printed and website designs.
- **Advertisement.** Must attract an audience to the service or product with outstanding writing and visual design.
- **Scholastic Journalist of the Year.** Students working for any high school publication, published either online or in print, are eligible.
- **Adviser of the Year.** Any member of a school community may nominate an adviser for this award meant to recognize the work of advisers. Typically, it is expected that students who work with the adviser will make a nomination. However, other members of the school community may wish to take part in the nominations.